

Prepared for

**BFRS**

**The Borders Foundation For Rural Sustainability**

**THE COUNTRYSIDE MANAGEMENT INDUSTRY IN  
THE SCOTTISH BORDERS  
SUSTAINABILITY AND THE PURSUIT  
OF NEW JOBS AND REVENUES**

***‘A STUDY OF THE MANAGEMENT OF  
COUNTRYSIDE ACTIVITIES IN  
THE SCOTTISH BORDERS: INVENTORY RESULTS’***

**Part 2**

**Prepared by Scott Wilson Resource Consultants  
&  
Scottish Agricultural Colleges**

**February 2002**



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# **A STUDY OF THE MANAGEMENT OF COUNTRYSIDE ACTIVITIES IN THE SCOTTISH BORDERS: INVENTORY RESULTS**

## **FOREWORD**

Two and a half years of intensive research, involving some 2000 individuals including an incredibly wide range of consultees and stakeholders who were part of the respective research 'survey samples', has produced a mass of usable information.

Organising this information, so that it is both readable and retains its academic rigour, is no mean feat. What our consultants have produced in this second part of our published results is a testament both to their expertise and professionalism and also – importantly - the complexity and diversity of our rural economy here in the Borders.

This Part Two Report is strictly an inventory of the research results, all of which without exception provide a fascinating insight into what literally makes our rural economy tick. While a challenging read in its whole, it has been designed so that the reader may 'dip-into' aspects of particular interest, which I hope all of us who care about the Borders will do.

**Bruce Cowe MBE, FRAgS**  
**Pipersknowe, Chirnside, Berwickshire**  
**February 2002**

## PREFACE

- (i) This document forms Part Two of a Tri-partite Report.
- (ii) The 3 Parts deal with three distinct but related topics:
  - **Part One:** The Results of the Diversification Surveys, covering economic, social and conservation dimensions. This was published in February 2001;
  - **Part Two:** The Inventory Results, based on the Surveys conducted into a range of potential diversification activities, including Countryside-based Tourism and Recreation, along with Field Sports, and their contributions to Habitat and Landscape Conservation. **For those readers, interested in obtaining a quick overview of any particular activity, a Summary of Main Survey Findings is presented at the start of each Chapter;**
  - **Part Three:** an Overview of the principal findings and perspectives covered in the Part One and Two Reports, including pointers for the ways forward. It highlights the key survey results and main findings. It is also being published in February 2002;
- (iii) Hard and electronic copies of the Report will be available from BFRS through the following contact point:

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## ACKNOWLEDGEMENTS

In the course of preparing this Report, the consultants have received inputs from many different sources. For all of these the consultants are extremely grateful. The names of these contributors are listed below in two main sections. They cover the names respectively of the BFRS Trustees and of the principal consultees.

The names of the experts, who contributed to preparation of the specific inventories, are listed at the end of each of the Chapters.

**To all of the landowners, tenants, factors, plus the providers and participants of countryside- based tourism, recreation and sports providers/operators in the Scottish Borders, who responded to the survey questionnaires, special thanks are due.**

### *BFRS Trustees*

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## GLOSSARY

<b>ASH</b>	Anderson, Semens, Houston
<b>BASC</b>	British Association for Shooting & Conservation
<b>B&amp;B</b>	Bed and Breakfast
<b>BDS</b>	British Falconers Club
<b>BFRS</b>	Borders Foundation for Rural Sustainability
<b>CSUP</b>	Central Southern Uplands
<b>DCS</b>	Deer Commission for Scotland
<b>DIY</b>	Do-It-Yourself
<b>DLT</b>	Deloitte Touche
<b>FTE</b>	Full-Time Equivalent
<b>GB</b>	Great Britain
<b>GCT</b>	Game Conservancy Trust
<b>GU est</b>	Grossed-up estimate
<b>Ha</b>	Hectare
<b>MFHA</b>	Master of Foxhounds Association
<b>MLURI</b>	Macaulay Land Use Research Institute
<b>NI</b>	National Insurance
<b>No.</b>	Number
<b>OAP</b>	Senior Citizen
<b>RAC</b>	Rural Affairs Committee
<b>RDC</b>	Rural Development Committee
<b>RTC</b>	River Tweed Commissioners
<b>SAC</b>	Scottish Agricultural College
<b>SBAG</b>	Scottish Borders Angling Guide
<b>SBE</b>	Scottish Borders Enterprise
<b>SBTB</b>	Scottish Borders Tourist Board
<b>SHC</b>	Scottish Hawking Club
<b>SNH</b>	Scottish Natural Heritage
<b>SPICe</b>	Scottish Parliament Information Centre
<b>STB</b>	Scottish Tourist Board
<b>SWRC</b>	Scott Wilson Resource Consultants
<b>TIC</b>	Tourism Information Centre
<b>UK</b>	United Kingdom
<b>UKDVS</b>	United Kingdom Day Visits Survey
<b>USA</b>	United States of America
<b>VAT</b>	Value Added Tax